

7th Annual Art in the Park @ Dinosaur Caves **2010 Guidelines**

We are very excited to have you participate in Art in the Park @ Dinosaur Caves 2010 season. I want to thank you for your positive contribution to this growing event. As the deadline gets closer we would like to make sure all of the artists feel prepared and informed to avoid any complications on the day of the event.

Here a list of the regulations that the city has provided (if any of these conflict with your booth, please let us know prior to the first event).

Directions: Dinosaur Caves Park is located in Shell Beach, CA. It is located at the corner of Shell Beach Rd. and Cliff Ave (west of Hwy 101). For directions please visit www.PismoBeach.org.

1) Set-up

Set-up is between 8am-10am. Please do not arrive earlier than 8am. The park is located in a residential area and we must respect the neighbors. We ask all artists to complete their set up and be parked in the approved area by 10am.

2) Clean up

Clean up is between 4pm- 6pm. We ask all artists to wait until 4pm to start the break down of their booth.

3) Securing Materials

There is absolutely no nailing or staking anything into the grass. We would like to respect the park and the natural habitat and ask you to join us in this effort. We advise you to bring sandbags or cement buckets in order to secure any materials (such as tents, easels, etc.) There is always a possibility of wind and ask all artists to be prepared to secure their personal belongings. Artists are asked to provide their own set-up materials such as tents, umbrellas (protection from sun), tables, chairs, extension cords, signs, etc.

CEMENT BUCKET WEIGHTS can be made by pouring cement into coffee cans or plastic buckets. Then place metal hooks in the opening when cement has cured for 10 minutes. Bungy cords or rope can then be adhered to the tent and weighted by the cement buckets.

4) Electricity

There is limited use of electricity. We are fortunate to have Pacific Energy Company donate a solar generator for our use at Dinosaur Caves Park. If you need electricity, we ask you to please inform us one week prior to the event. You must provide your own extension cords.

5) Space location

All vendors are assigned a location and each spot is numbered to simplify the set-up process. You may relocate only if there is availability. There will be a staff

member on- sight to assist you in locating your spot. Please check in with a staff member upon your arrival at the information booth that will be set up at entrance to the park.

6) BUSINESS LISENCE

The City of Pismo Beach requires a Pismo Beach Business License. If you have already obtained one, please check to see if it is current. If not, you must contact the City of Pismo Beach to obtain the license. The form must be sent to the City of Pismo Beach with full payment prior to the first event. We ask all artists to have business license permits displayed at their booths during the event. You will not be allowed to set up at the event if you have not received the license. This is very important! We ask you to help us in respecting the City of Pismo Beach and their requirements.

7) No Vehicle Access

There have been changes in the park and vehicle access for set-up and clean up due to the newest additions of the park. There will no longer be any access for vehicles in the park at all times. All cars must unload in the designated area along Cliff Ave. There will be pathways for foot traffic. We would strongly recommend a dolly for those who have ocean side booths. We would like to apologize for the inconvenience. We must respect the park and its habitat and look forward to its completion. There will be a staff member onsite to assist you in this process.

8) Food Vendors All food vendors must comply with County Health Department regulations. Please contact the SLO County Health Department 805-781-5514 for questions regarding booth requirements. County Health permits are required.

9) Payment Requirements

All fees must be paid prior to attending the event. No payments will be accepted during the event. Discounts for 2010 will only be allocated to non-profit organizations who provide the proper information.

10) Cancellations

There will be no refunds due to unpleasant weather (rain, wind, etc.) There will be no refunds due to cancellations.

11) Parking-

There is absolutely no parking along Cliff Ave. This is the main street that runs along Dinosaur Caves Park. It is accessible for loading and unloading before 10 am and after 4 pm. This area is designated for customer parking. We have had problems in the past with vendors leaving their cars for extended periods of time, which detracts from customer attendance. Parking is very limited and to continually improve customer attendance and sales, we ask for your support in moving your cars.

***Designated Parking Areas*- You will be assisted on the day of the event by**

our information booth on where to park your vehicles for the day.

Thank you for your support and if you have any questions, please call event coordinator,
Shannon Len at 805-704-8128.

Sincerely,

Shannon Len
Art in the Park @ Dinosaur Caves
Event coordinator
artinthepark_2006@hotmail.com
www.artintheparkshellbeach.com